

# Cb ENDPOINT SECURITY PLATFORM

*The most complete endpoint security solution*



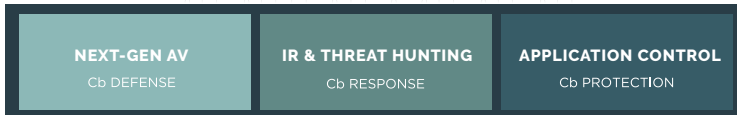
The Cb Endpoint Security Platform is the most complete endpoint security solution helping organizations of all sizes replace ineffective antivirus, lock down critical systems, and arm incident response teams with the most advanced tools to proactively hunt down threats.

**STOP THE MOST ATTACKS.**

**SEE EVERY THREAT.**

**CLOSE SECURITY GAPS.**

**EVOLVE YOUR DEFENSES.**



The war for security and business integrity is now being waged at the endpoint. The endpoint is the target of nearly every attack. The endpoint is vulnerable. The endpoint is the new perimeter. Traditional tools are useless against advanced, targeted attacks, and do nothing to control change, accelerate response, support regulatory mandates and audit controls. The Cb Endpoint Security Platform stops more attacks, sees more threats, and closes every gap.

Only the Cb Endpoint Security Platform is powered by the industry's first Collective Defense Cloud, an advanced attack analytics engine, that assesses what's safe and what's not in your environment based on the most

complete endpoint data available. The Cb Collective Defense Cloud analyzes information related to attacks, threats, behaviors, and change, with the singular purpose of identifying malicious activity. Raw endpoint data is continuously gathered from more than 7 million computers protected by Cb Defense, Cb Response and Cb Protection, and enhanced with threat intelligence from dozens of sources including Carbon Black's Detection eXchange community. Rigorous analytic techniques are applied using a variety of methodologies including machine learning and behavioral analytics. The end result: zero-gap protection for all your endpoints.

## BENEFITS

- Stop malware and malware-less attacks
- See threats based on attacker behavior
- Control change on high-risk systems
- Leverage AI and machine learning
- Triage and respond to incidents faster
- Integrate with over 40 security products
- Community-sourced attack intelligence

## USE CASES

- Next-generation antivirus
- Data center and server security
- Incident response
- Threat hunting
- Protection for POS, ATM, ICS
- Application control
- End-of-life systems security

## EVERY ENDPOINT, AT ANY SCALE

- Comprehensive OS coverage
- Cloud, On-premises, MSSP
- For 100 or 1,000,000 endpoints

## SUPPORTED PLATFORMS



*“With Carbon Black, you get information you can actually use both for preventing malware/viruses/worms and for tracking user behaviors and other important information, instead of a clunky engine that just scans all day long.”*

— David M., Administrator at an Information Technology & Services Company

## Cb DEFENSE

Cb Defense is the most powerful next-generation antivirus solution. Using a combination of endpoint and cloud-based technologies, Cb Defense empowers IT and InfoSec professionals to stop more attacks, including both malware and increasingly common malware-less attacks that exploit memory, PowerShell, and other scripting languages. Cb Defense is a lightweight, easy solution that protects your systems, provides visibility into attack patterns and behavior, and enables administrators with simple tools for response and remediation.

## Cb RESPONSE

Cb Response is the market-leading incident response and threat hunting solution. Only Cb Response continuously records and centralizes all endpoint activity, giving Incident Responders, SOC analysts, and MSSPs the complete, real-time information they need to understand exactly how attackers are targeting their organization so they can identify root cause, hunt anomalous behavior, and isolate threats. With Cb Response, you can streamline alert validation, accelerate investigations, reduce dwell time, eliminate unnecessary reimaging, and limit IT involvement in the security lifecycle process.

## Cb PROTECTION

Cb Protection is the market-leading application control solution. With Cb Protection, IT, compliance, infrastructure, and security teams establish automated software execution controls and protection policies that safeguard corporate and customer data. Cb Protection works with existing software distribution systems and reputation services to automate approval of trusted software and eliminate whitelist management.

## WHO TRUSTS US:



## ABOUT CARBON BLACK

Carbon Black has designed the most complete next-gen endpoint security platform, enabling organizations to stop the most attacks, see every threat, close security gaps, and evolve their defenses. The Cb Endpoint Security Platform helps organizations of all sizes replace legacy antivirus technology, lock down systems, and arm incident response teams with advanced tools to proactively hunt down threats. Today, Carbon Black has approximately 2,000 worldwide customers, including 25 of the Fortune 100 and more than 600 employees. Carbon Black was voted Best Endpoint Protection by security professionals in the SANS Institute's Best of 2015 Awards.

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## #1 ENDPOINT PROTECTION

The SANS Institute's "Best of Awards," based on votes by security practitioners, labeled Carbon Black No. 1 in endpoint protection. More than 650 security operations professionals and security managers from within the SANS community voted.



## #1 MARKET SHARE

Leading analyst firm IDC reported that Carbon Black has **37 percent market share in the endpoint category**, based on revenue. The company's revenue is nearly three times that of its nearest competitor, according to IDC.



## #1 CHOICE OF IR PROFESSIONALS

According to a SANS survey of IR professionals, which asked: "What vendor products are you currently using and evaluating for your incident response efforts, including forensics?" Carbon Black was the clear top choice, with **68 percent of respondents choosing Cb Response**.

## REQUEST A DEMO:

Contact us today to schedule a demonstration.

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